



INNOVAge PROJECT

Improvement the effectiveness of regional
development policies in eco-INNOvation for smart
hOme and independent liVing to increase the quality
of life of Ageing people

1st Intermediate Event

Grenoble, 19th – 21st September 2012

*By 2020, around a quarter of the EU population will be over 65 and the number of people over 80 will more than double. INNOVAge aims to increase the effectiveness of regional development policies in the field of **ecoinnovation** applied to **independent living** for **elderly** by networking and mentoring activities at regional and interregional level. Ageing is considered part of an overall strategy of mutually reinforced INNOVATION policies and regional competitiveness. All organizations has called for commitments to mainstream ageing into all relevant EU policies. Public, research and business stakeholders have to work closely, in partnership implementing new joint solutions and initiatives that put at the beginning of any discussion the end-user. Ageing poses significant challenges to regions dependent on traditional policy division of competencies and traditional industries. Thus, INNOVAge invites 14 EU regions to explore the Research&Innovation Driven Cluster model as efficient way to strengthen creative interaction in the knowledge triangle(business-private-research, to accelerate research, development and market deployment of innovations to tackle major societal challenges, pool expertise and resources and boost the competitiveness of EU industry, starting with the area of healthy ageing*



Day 1 – INNOVAGE Steering Group

Wednesday, 19th September 2012

Biopolis – 5, avenue du Grand Sablon – 38700 La Tronche

AIM –project management and reporting, outputs, working methodology and presentation of the first working tools

Morning session (Plenary session reserved to INNOVAge PPs)

- 08:15 Meeting at Tram B stop “Grenoble Gare” and Tram B to Biopolis (direction “Gières-Plaine des Sports” - stop “Grand Sablon”)**
- 08:45 Registration / Coffee**
- 09:10 Welcome**
Severine Lebreton – ADEBAG/Medic@Ips (PP2) – Project Manager
- 09:15 ADEBAG/Medic@Ips Presentation**
Valérie Ayache – ADEBAG/Medic@Ips (PP2) – Managing Director
- 09:40 Distribution of the Partnership Agreement copies to the PPs**
Feedback on the First Progress Report- Financial & Technical aspects
INNOVAge Monitoring and Evaluation Manual Presentation and validation of the document
Adele Berionni & Michele Zadra – SVIM – GS
- 10:20 Coffee**
- 11:15 Communication activities** (INNOVAge web site, events to be organized by PPs, events to take part in, etc.)
Henar Conde – INTRAS (PP11)
- 11:30 Networking session** PPs discussion and comments on project implementation
Feedbacks of the PPs who already organized the meeting on the EU 2012 year on Active and Healthy Ageing and/or took part to external events where INNOVAge was presented
Session chaired by Raquel Losada – INTRAS (PP11)
SVIM – GS Michele Zadra
PP9 – Gregor Steklačič
- 12:00 Buffet Lunch at Biopolis**
- 13:15 Departure for the Study Visit by Tram B**



Day 1 – 1st Part of the Study Visit

Wednesday, 19th September 2012

MINATEC - 3 parvis Louis Néel - 38054 Grenoble

AIM - 1st part of the Study Visit to ADEBAG Cluster on eco-innovation for more independent living services and products

WARNING - To attend this visit you have to:

- 1. send your biodata to Severine Lebreton (dedicated excel file to be completed) by 12th September 2012 12:00 GMT(+1:00)**
- 2. have your passport with you**

Afternoon session

14:00 Registration

15:00 VISIT to the CEA Leti Showroom (duration 1:30 to 2:00)

A showcase for CEA-Leti's many achievements, the 385-m² showroom at MINATEC is aimed not only at industrial and institutional partners, but also at the general public.

Its objectives are:

- **To highlight for potential partners CEA technologies** that accelerate the transfer of our innovations to industry
- **To increase the visibility of our laboratories' activities** and advertise their capacity for innovation within MINATEC
- **To encourage creativity and multidisciplinary** between the different CEA-Leti laboratories

For more information, click [here](#)

About CEA Leti

Leti is an institute of CEA, a French research-and-technology organization with activities in energy, IT, healthcare, defence and security. Leti is focused on creating value and innovation through technology transfer to its industrial partners. It specializes in nanotechnologies and their applications, from wireless devices and systems, to biology, healthcare and photonics. NEMS and MEMS are at the core of its activities. An anchor of the MINATEC campus, CEA Leti operates 8,000-m² of state-of-the-art clean room space on 200mm and 300mm wafer platforms. It employs 1,400 scientists and engineers and hosts more than 190 Ph.D. students and 200 assignees from partner companies. CEA Leti owns more than 1,700 patent families.

For more information, visit <http://www.leti.fr/en>.

Evening Networking – Wine & Cheese

17:45 Meeting at Tram B stop "Grenoble Gare" (Grenoble)

18:00 La Baratte (15 bis rue Lakanal – Grenoble)



Day 2 - Workshop

Thursday, 20th September 2012

Grenoble Institut des Neurosciences

AIM – Workshop on eco-innovation for more independent living services and products

Morning Session – Public session open to wider public and to PPs' participants to the Study Visit

WORKSHOP – Home services for Elderly (ADEBAG/Medic@Ips)

- 08:30 Meeting at Tram B stop “Grenoble Gare” and Tram B to *Grenoble Institut des Neurosciences* (direction “Gières-Plaine des Sports” - stop “Michalon”)**
- 09:00 Registration / Coffee**
- 09:30 Products/Services eco-conception, Magali Leynaud, Designer, mag[.]..Design**
- 10:00 Social Services at home for elderly**
- 10:10 “Label Habitat Senior Services®”, Magali Jannone, Thematic Housing Manager, Société Dauphinoise pour l’Habitat
Société Dauphinoise pour l’Habitat is a social landlord that was at the origin of the setting-up of a quality label for social housing for elderly: “Label Habitat Senior Services®”.
- 10:20 Corinne Maron, Deputy Director in charge of the gerontology and disability pole, Community Centre for Social Action of Echirolles City
- 10:50 Coffee**
- 11:15 End-users involvement in products/services development**
- 11:15 Evolution of the bathroom for elderly, Brigitte Ruef, ergonomist
- 11:45 e-Care Living Lab, ADEBAG/Medic@Ips
- 12.30 Networking Buffet Lunch**



Day 2 – ITF Meeting

Thursday, 20th September 2012

Biopolis – 5, avenue du Grand Sablon – 38700 La Tronche

AIM – ITF Meeting focused on the main issues of the CP3 and CP4

Afternoon Session (Plenary session reserved to INNOVAge PPs)

14:00 INNOVage Cross-SWOT Analysis

Richard Curry – SEHTA (PP8)

14:30 Small Groups Working Session

PPs will be divided into small groups (5/6 persons each) to launch 3 different brainstormings (15 min. each) with a defined leader that will summarize main outcomes in plenary session

Brainstorming 1 – Discussion on SWOT Analysis (PPs complementarities, differences, etc.)

Brainstorming 2 – Roundtable on GP (PPs are invited to share the state of play of the GP collection, progress made, difficulties encountered, etc.)

Brainstorming 3 – Next steps on CP3 (brainstorming ideas and getting input to SEHTA)

15:25 Coffee

15:55 Feedbacks from the Small Group Working Session

16:30 Roundtable on Innovation Hub chaired by ADEBAG/Medic@Ips (PP2)

All PPs are requested to say if it is set up, the first local activities, impact, etc.

17:00 Interregional training sessions List & Discussion

Severine Lebreton – ADEBAG/Medic@Ips (PP2)

17:30 Wrap-up

1. Third Study Visit in UK – detail and draft of the programme

Kathy Vuillaume – SEHTA (PP8)

2. planning next INNOVAge activities and defining next deadlines

Adele Berionni & Michele Zadra SVIM-GS

Evening Networking

18:00 Biopolis



Day 3 Study Visit

Friday, 21st September 2012

13 avenue du Général De Gaulle – 38 130 Echirolles

AIM – 2nd part of the Study Visit to ADEBAG Cluster on eco-innovation for more independent living services and products open to external participants from the Partners

VISIT TO ECHIROLLES CITY

08:45 Meeting at Tram A stop “Grenoble Gare” and Tram A direction “Echirolles – Denis Papin” stop “Echirolles – Denis Papin)

09:30 “La Rumba” Building Visit, Magali Jannone, Thematic Housing Manager, Société Dauphinoise pour l’Habitat

Visits of appartments mixing different generations with the quality label "Habitat Senior Services®" – Société Dauphinoise pour l’Habitat
duration *approx.* 2:00

Société Dauphinoise pour l’Habitat is a social landlord that was at the origin of the setting-up of a quality label for social housing for elderly: “Label Habitat Senior Services®”.

12:00 Farewell Buffet Lunch at Echirolles City hall